

The MSU State of the State Survey Public Opinion Data for the Public

Graham L. Pierce

Project Manager, State of the State Survey
Institute for Public Policy and Social Research

October 22, 2015

MSU Cyberinfrastructure Forum

IPPSR

MICHIGAN STATE

U N I V E R S I T Y

Institute for Public Policy
and Social Research

SOSS Founding



Charles Ballard, Ph.D. - SOSS Director



SOSS Basics

- Phone Survey
- ~1,000 Michigan Adults/Round
- 2-4 Rounds/Year
- 20-25 Minutes
 - ~15 Minutes of Client Questions

Core Questions

- ~7 minutes
- Consumer Confidence
- Political Leaders
- Demographics
- Political
- Economic
- Winter: Trust in Gov't, Biggest Problem, Gov't Priority

SOSS Principal Objective 1



SOSS Principal Objective 2



SOSS Principal Objective 3



SOSS Principal Objective 4



SOSS Principal Objective 5



Public Data

<http://ippsr.msu.edu/soss/sosdata.html>

SOSS - Data

Welcome to the State of the State Survey (SOSS) Data. This is an ongoing resource which allows policymakers, MSU faculty, and SOSS sponsors to tap into the perceptions of Michigan adults on a quarterly basis.

The [Institute for Public Policy and Social Research](#) at Michigan State University administers SOSS and this archive through its Office for Survey Research. We encourage use of the data for publications and news releases. Please see our [frequently asked questions](#) section for more information on SOSS data including how to properly cite it.

- SOSS 1-69 Longitudinal Data
- SOSS 69 Fall 2014

Season : Fall 2014

Interview Dates: 09/10/2014 - 11/26/2014

Sample Size: 1,002

Margin of Error: $\pm 3.1\%$ ($\pm 3.9\%$ with adjustment for design effects)

Completion Rate: 29.5%

[Analyze Data Online Users Guide](#)

[SPSS\(.sav\) Right Click. Save Target As...](#)

[STATA \(.dta\) Right Click. Save Target As...](#)

[Codebook \(.pdf\)](#)

[Methodological Report \(.pdf\)](#)

- SOSS 68 Spring 2014
- SOSS 67 Winter 2014

Data

sos69wt.sav [DataSet1] - IBM SPSS Statistics Data Editor

File Edit View Data Transform Analyze Direct Marketing Graphs Utilities Add-ons Window Help

Visible: 237 of 237 Variables

	CC1	CC2	CC3	CC4	CC5	CC6	PO1	PO2	CD1	CD2	CD3	CD5a	CD4@a	CD4@b	CD4@c	CD4@d	CD4@e	CD4@f	CD4@g
1	3	1	2	5	5	1	4	1	2	39	12	5	1	5	5	5	5	5	5
2	3	3	2	5	1	3	3	2	1	43	18	5	1	5	5	5	5	5	5
3	3	3	2	1	3	3	4	2	1	47	12	5	1	5	5	5	5	5	5
4	5	5	3	1	5	5	3	3	1	47	16	5	1	5	5	5	5	5	5
5	1	3	1	1	5	1	4	1	1	43	16	5	1	5	5	5	5	5	5
6	5	3	3	1	5	3	3	4	2	56	13	5	1	5	5	5	5	5	5
7	1	1	1	5	1	1	1	3	1	49	18	5	5	1	5	5	5	5	5
8	3	3	1	5	5	1	2	2	2	28	16	5	1	5	5	5	5	5	5
9	5	5	3	5	5	3	3	2	2	42	14	5	1	5	5	5	5	5	5
10	5	1	3	5	5	3	4	3	2	44	13	5	1	5	5	5	5	5	5
11	1	1	1	5	5	1	4	1	1	35	18	9	5	5	5	5	5	5	1
12	5	1	4	3	5	1	2	4	2	57	16	5	5	1	5	5	5	5	5
13	5	5	2	3	5	3	1	3	2	35	16	1	5	5	5	5	5	1	5
14	3	1	2	3	5	1	1	2	2	50	16	5	5	5	5	5	5	5	1
15	1	1	2	5	1	1	2	3	2	91	16	5	5	1	5	5	5	5	5
16	3	1	3	5	5	9	2	4	2	34	18	5	5	5	5	5	5	5	1
17	3	5	3	1	1	3	1	4	1	40	14	5	5	5	5	5	5	1	5
18	3	3	2	1	5	5	3	4	2	37	18	5	1	5	5	5	5	5	5
19	1	1	5	5	5	8	4	1	2	50	12	5	1	5	5	5	5	5	5
20	5	5	3	5	1	1	2	4	1	32	14	5	1	5	5	5	5	5	5
21	5	1	2	1	1	3	2	3	2	50	15	5	5	5	5	5	1	5	5
22	1	1	3	5	1	1	3	3	2	67	12	5	1	5	5	5	5	5	5
23	5	3	3	1	5	1	3	4	2	59	16	5	1	5	5	5	5	5	5
24	5	5	2	5	3	5	2	4	1	9	18	5	1	5	5	5	5	5	5
25	3	5	2	1	1	1	4	4	2	66	16	1	1	5	5	5	5	5	5
26	1	1	3	1	5	5	4	3	2	69	16	5	1	5	5	5	5	5	5
27	3	3	3	1	3	3	4	1	1	35	13	8	1	5	5	5	5	5	5
28	5	5	3	1	3	3	3	3	2	44	13	5	1	5	5	5	5	5	5
29	3	1	3	5	1	1	4	2	2	44	14	5	1	5	5	5	5	5	5
30	5	5	3	1	3	1	3	3	2	60	18	5	1	5	5	5	5	5	5
31	3	1	2	5	5	3	2	3	2	45	12	5	1	5	5	5	5	5	5
32	3	3	3	5	5	5	1	4	1	40	16	5	1	5	5	5	5	5	5
33	3	1	3	5	3	3	3	4	2	80	15	5	1	5	5	5	5	5	5
34	3	3	2	1	3	3	3	3	1	56	14	5	1	5	5	5	5	5	5
35	3	5	3	1	5	3	2	3	2	32	13	5	1	5	5	5	5	5	5
36	5	1	4	5	5	3	4	3	2	43	13	5	1	5	5	5	5	5	5
37	5	5	3	5	5	1	4	3	1	47	13	5	1	5	5	5	5	5	5

Data View Variable View

IBM SPSS Statistics Processor is ready Unicode:OFF Weight On

Codebook

CODEBOOK

Michigan State of the State 69
1,002

Weight Variable: statewt2

Michigan State of the State 69

Page 1

CONTENTS

item		page
ID1	Case ID	1
R1	Date Record	1
cnty	County	2
regn	Region	4
randomvote1	Random 1	4
randomvote2	Random 2	4
randomnurse2	Random 3	5
randomnurse3	Random 4	5
randomnurse4	Random 5	5
randomnurse5	Random 6	6
randomnurse6	Random 7	6
randomed	Random 8	6
city2	City	7
listcd	Sample	7
CC1	Confidence: Past Financial	7
CC2	Confidence: Future Financial	8
CC3	Confidence: Current Financial	8
CC4	Confidence: Inflation Rate	9
CC5	Confidence: Unemployment Situation	9
CC6	Confidence: Business Conditions	10
FO1	Politics: Obama Rating	10
FO2	Politics: Snyder Rating	11
CD1	Demographic: Sex	11
CD2	Demographic: Year of Birth	12
CD3	Demographic: Education	14
CD5a	Demographic: Ethnicity	15
CD4@a	Race: White/Caucasian	15
CD4@b	Race: African American or Black	15
CD4@c	Race: Hawaiian or other Pacific Islander	16
CD4@d	Race: Asian	16
CD4@e	Race: American Indian or Alaska Native	16
CD4@f	Race: Other	17
CD4@g	Race: Refused	17
CD6	Demographic: Religious Background	18
CD7@a	Political: Party ID	18
CD7@b	Political: Party ~ Republican	19
CD7@c	Political: Party ~ Democrat	19
CD7@d	Political: Party ~ Independent	20
partyid	Political: Party ~ Lean	20
E17@a	Political: Ideology	21
E17@b	Political: Ideology ~ Conservative	21
E17@c	Political: Ideology ~ Liberal	22
E17@d	Political: Ideology ~ Middle/Neither	22

January 9, 2015

CD8

Demographic: Marital Status

Are you currently married, divorced, separated, widowed, a member of an unmarried couple, or have you never been married?

%	N	VALUE	LABEL
53.8	537	1	MARRIED, REMARRIED
10.0	100	2	DIVORCED
2.2	22	3	SEPARATED
6.0	60	4	WIDOWED
4.4	44	5	MEMBER OF AN UNMARRIED COUPLE
23.5	234	6	SINGLE, NEVER BEEN MARRIED
0.1	1	7	MISC/OTHER
	4	9	REFUSED
-----	-----		
100.0	1,002	cases	

Data type: numeric

Missing-data codes: 9,8

Record/column: 2/26

Methodological Report

MICHIGAN STATE | Institute for Public Policy
UNIVERSITY | and Social Research
State of the State Survey

**Methodological Report:
Michigan State University
State of the State Survey 69
(Fall 2014 Round)**

December, 2014

Graham L. Pierce
Institute for Public Policy and Social Research
Michigan State University

The State of the State Survey (SOSS) is administered by the Institute for Public Policy and Social Research of Michigan State University.

For the benefit of sponsors, consumers, and users of SOSS data, we have prepared this guide to the purpose, design, methods, and content of the survey.

Please address questions or comments to:

**Graham L. Pierce, SOSS Project Manager, Michigan State University, Kellogg Center, 219
S. Harrison Rd. Room 95, East Lansing, MI 48824**

Phone: (517) 884-0364
Fax: (517) 432-9541
Email: glpierce@msu.edu

**Dr. Charles L. Ballard, SOSS Director, Department of Economics, Michigan State
University, Marshall-Adams Hall, 486 W. Circle Dr. Room 110, East Lansing, MI
48824**

Phone: (517) 353-2961
Fax: (517) 432-1068
Email: ballard@msu.edu

AAPOR Transparency Initiative Disclosure Elements

1. Who funded and conducted study
2. Complete questionnaire
3. Survey population
4. Data collection dates
5. Sampling frame
6. Sample supplier

AAPOR Transparency Initiative Disclosure Elements (cont.)

7. Recruitment methods
8. Sample design
9. Survey methods
10. Sample sizes and sampling error
11. Weighting procedure
12. Contact info

Data Embargo



SDA

The 69th State of the State Survey Data

Welcome to the SOSS 69 on-line data archive. Here you may view the results for the 69th survey in the SOSS Program or you may conduct simple but useful statistical analysis on-line using SDA (Survey Documentation and Analysis), a set of programs developed and maintained by the Computer-assisted Survey Methods programs at UC Berkeley. If you want to conduct more complex analyses, you can download a complete copy of the datafile or a subset of the data file. A codebook and setups for SPSS and SAS can also be created. The data files (in portable format), methodological reports, and codebooks for each of the individual SOSS surveys are also available to download from the "Data on Demand" webpage. NOTE: It is strongly recommended that even those with extensive research experience review the Online Users Guide.

[Open Extra Codebook Window](#)

Study: SOSS 69 Data Set

Select an action:

- Browse codebook in this window
- Frequencies or crosstabulation
- Comparison of means
- Comparison of correlations

[Start](#)

Hint for running analysis programs: If your browser allows you to open more than one window at a time, open one window for the codebook and another window for the analysis programs. Then you can switch easily between the windows, in order to specify correctly the names of the variables you want to analyze. Also, for statewide results, you should turn on the STATEWT weighting variable. For analyses directly comparing MSU Extension regions of the state, you should turn on the MSUEWT weighting variable. Or, for analyses directly comparing the SOSS regions (i.e., Detroit is separated from Extension region 6), you should turn on the REGNWT weighting variable.

Codebook

[Title Page](#)

[Introduction](#)

INDEXES

[Sequential Variable List](#)

[Alphabetical Variable List](#)

Michigan State of the State 69

List of Items in Alphabetical Order

adjwt2	Weight adj for phones adults race gender age within region
AGE	Age of Respondent
agecat	Rs age in categories
CC1	Confidence: Past Financial
CC2	Confidence: Future Financial
CC3	Confidence: Current Financial
CC4	Confidence: Inflation Rate
CC5	Confidence: Unemployment Situation
CC6	Confidence: Business Conditions
CD1	Demographic: Sex
CD10	Household: Adults
CD11	Household: Children
CD15	Employment
CD2	Demographic: Year of Birth
CD26	Household: Phone Lines
CD3	Demographic: Education

Frequencies/Crosstabs

SDA Frequencies/Crosstabulation Program

Selected Study: SOSS 69 Data Set

Help: [General](#) / [Recoding Variables](#)

REQUIRED Variable names to specify

Row:

OPTIONAL Variable names to specify

Column:

Control:

Selection Filter(s):

Example: age(18-50)

Weight:

TABLE OPTIONS

Percentaging:

Column Row Total

with decimal(s)

Statistics with decimal(s)

Question text **Suppress table**

Color coding **Show Z-statistic**

Run the Table

Clear Fields

Comparison of Means

SDA Comparison of Means Program

Selected Study: SOSS 69 Data Set

Help: [General](#) / [Recoding Variables](#)

REQUIRED Variable names to specify

Dependent:

Row:

OPTIONAL Variable names to specify

Column:

Control:

Selection Filter(s): Example: age(18-50)

Weight:

Main statistic to display:

Additional statistics in each cell

Std errors Std deviations N of cases Weighted N

Optional tables of statistics

Confidence intervals Level of confidence:

Multiple classification analysis

Other options

ANOVA stats Suppress table Question text

Color coding Show T-statistic

Change number of decimal places to display

For means:

For totals:

For differences of means and MCA (relative to means):

For std deviations (relative to means):

For std errors (relative to means or totals):

For weighted N's:

Comparison of Correlations

SDA Comparison of Correlations Program

Selected Study: SOSS 69 Data Set

Help: [General](#) / [Recoding Variables](#)

REQUIRED Variable names to specify

[Var 1:](#)

[Var 2:](#)

[Row:](#)

OPTIONAL Variable names to specify

[Column:](#)

[Control:](#)

[Selection Filter\(s\):](#)

Example: age(18-50)

[Weight:](#)

[Correlation measure to calculate:](#)

[Number of decimals for the correlation:](#)

[Show differences from overall correlation \(instead of cell correlation\)?](#)

[Additional statistics in each cell](#)

Std errors N of cases Weighted N

Other options

[Color coding](#) [Show T-statistic](#) [Question text](#)

SDA Output

SDA 3.4: Tables

Michigan State of the State 69

Oct 21, 2015 (Wed 11:23 AM Eastern Daylight Time)

Variables				
Role	Name	Label	Range	MD
Row	CD1	Demographic: Sex	1-2	
Column	CD8	Demographic: Marital Status	1-7	9,8
Weight	statewt2	Weight for Statewide Estimates	.1569-6.9117	

Frequency Distribution									
		CD8							
Cells contain: -Column percent		1 MARRIED, REMARRIED	2 DIVORCED	3 SEPARATED	4 WIDOWED	5 MEMBER OF AN UNMARRIED COUPLE	6 SINGLE, NEVER BEEN MARRIED	7 MISC/OTHER	ROW TOTAL
CD1	1: MALE	49.3	42.3	66.7	34.9	54.5	48.2	53.0	48.1
	2: FEMALE	50.7	57.7	33.3	65.1	45.5	51.8	47.0	51.9
	COL TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Color coding:	<-2.0	<-1.0	<0.0	>0.0	>1.0	>2.0	Z
N in each cell:	Smaller than expected			Larger than expected			

Allocation of cases (unweighted)

Valid cases	996
Cases with invalid codes on row or column variable	6
Total cases	1,002

Longitudinal Data

MICHIGAN STATE
UNIVERSITY | Institute for Public Policy
and Social Research
State of the State Survey

**Methodological Report:
Michigan State University
State of the State Survey 1-69
Longitudinal Data**

July, 2015

Graham L. Pierce
Institute for Public Policy and Social Research
Michigan State University

The State of the State Survey (SOSS) is administered by the Institute for Public Policy and Social Research of Michigan State University.

For the benefit of sponsors, consumers, and users of SOSS data, we have prepared this guide to the purpose, design, methods, and content of the survey.

Please address questions or comments to:

**Graham L. Pierce, SOSS Project Manager, Michigan State University, Kellogg Center, 219
S. Harrison Rd. Room 95, East Lansing, MI 48824**

Phone: (517) 884-0364
Fax: (517) 432-9541
Email: glpierce@msu.edu

**Dr. Charles L. Ballard, SOSS Director, Department of Economics, Michigan State
University, Marshall-Adams Hall, 486 W. Circle Dr. Room 110, East Lansing, MI
48824**

Phone: (517) 353-2961
Fax: (517) 432-1068
Email: ballard@msu.edu

Extra Work to Make Public

- Minimal
 - SDA
- Longitudinal Data

Tech Survey

- MSU Internet and Technology User Experience Survey
 - <http://usability.msu.edu/techsurvey/>
 - Usability/Accessibility Research and Consulting
 - 2011, 2012, 2015

Contact Information

Graham Pierce

Project Manager, State of the State Survey, IPPSR

User Experience Researcher, Usability/Accessibility Research and Consulting

Digital Communications and Networking Coordinator, University Center for Regional Economic Innovation, CCED

glpierce@msu.edu

517-884-0364

<http://ippsr.msu.edu/soss/>